



BB Short News

BEITEN BURKHARDT Recommended once again for its Trademark Law Expertise by 'WTR 1000 – The World's Leading Trademark Professionals'

Berlin / Munich, 3 February 2016 – For the third year in a row, BEITEN BURKHARDT has been recognised as one of the top law firms for trademark matters in 'The World's Leading Trademark Professionals', an annual publication of the British 'World Trademark Review' (WTR).

Beside the recommendation for BEITEN BURKHARDT's all-German trademark team, Munich-based partner Tanja Hogh Holub and Berlin-based partner Tilmann Lührig are highlighted as 'leading experts':

'Beiten Burkhardt's flourishing Berlin and Munich offices have generated considerable noise in the last 12 months; significant expansion in its Frankfurt office is another recent narrative. The calibre of the instructions it handles reflects its growing stature: it is representing Germany's biggest online car marketplace before the General Court and assisting a leading retail chain on building out its domain portfolio. Tilmann Luehrig "provides valuable straight-to-the-point advice; it leaves no room for ambiguities. He is also entirely convincing in spontaneous phone discussions – his in-depth knowledge of German law is manifest". Media maestro Tanja Hogh Holub has abundant experience in the music, publishing and public relations industries and a strong track record before the DPMA.'

WTR1000 remains the only international yearbook to recommend law firms particularly in the trademark field, identifying leading experts in more than 71 key jurisdictions globally. WTR 1000 carried out and evaluated a comprehensive research study over a four-month period, conducting face-to-face and telephone interviews with hundreds of lawyers, attorneys and their clients involved with trademarks.